

# Energy & Sustainability Masterclass

For hotel owners, asset managers and investors.

Wednesday 6th April 2022  
10:00 - 12:00

With Energy Costs at an all time high, there has never been a better time to gain control. Master your energy & sustainability challenges with a Masterclass from Businesswise Solutions.

To reserve your place, scan the QR code or email: [enquiries@businesswisesolutions.co.uk](mailto:enquiries@businesswisesolutions.co.uk)



Scan to register

£195 + VAT  
for non-EEA  
members



With fully-funded places available to EEA members, led by Businesswise Solution's Head of Energy Management Andrew Bardsley MSc(Dist), MREI, AMEI, supported by Head of Trading & Risk Management, Colin Gordon, the Masterclass guides you through the core content delivered through a virtual classroom.



Colin Gordon is Head of Trading & Risk Management at Businesswise Solutions. He has eleven years markets and trading experience.

## During the Masterclass, delegates will learn:

- How the current geo-political situation is impacting wholesale energy prices in the UK.
- Practical ways to manage the risks of market volatility.
- Why energy buying needs to be integrated with energy and carbon management.
- Why energy & carbon data management is a critical cornerstone for an effective Energy & Sustainability strategy.
- What energy and carbon data you should be monitoring right now and how to use it for energy management, Net Zero, ESG & building certification standards such as Bream.
- How to create an action plan to reduce carbon emissions using science-based targets.
- How to harness the power of internal stakeholders to build an energy & sustainability steering team for success.
- What my mandatory energy & sustainability obligations are.
- How to communicate carbon performance to wider stakeholder groups.
- How to create a robust energy & carbon management strategy which fits in with other commercial objectives and selects projects which deliver positive ROI.



Andrew is a multidisciplinary professional, driven to provide a greener future for all and keen to drive businesses to achieve their sustainability and green energy goals regardless of discipline or sector.

Andrew has specialized in energy & carbon reductions strategies, delivering financial savings and improving production performance on several sites across various industries in the UK.