



**Energy &
Environment
Alliance**



**THE EEA
SUSTAINABILITY
SYMPOSIUM 2025**

In association with



**KING'S
BUSINESS
SCHOOL**

Tuesday 25 February 2025

PROGRAMME



SPONSORS

Platinum sponsor



Gold sponsors



Silver sponsors



Bronze sponsors



Supporters





THE EEA SUSTAINABILITY SYMPOSIUM 2025

Lead the Way in Sustainable Hospitality

Tuesday 25 February 2025
08.00 - 18.00

Westin City London
60 Upper Thames Street
London EC4V 3AD

Register now at

<https://eea25.eventbrite.co.uk>



SCAN ME

For further information contact:

ufi@eea.international

+44 (0)7775 936 385

Welcome to the 2025 Sustainability Symposium, the premier annual gathering of the EEA for investors, operators and asset managers in the hospitality sector. This year, we bring together a dynamic community of hospitality visionaries to inspire, empower, and collaborate in building a sustainable, resilient, and transformative industry in changing times.

This year's Symposium features **interconnected and interactive sessions**, designed to foster dialogue, innovation, and actionable strategies. While there are ample opportunities to mix with fellow attendees, networking, together with knowledge-building is built into every session – guaranteeing positive outcomes, connections and insights that will go way beyond the day of the Symposium. **What happens here will help determine the future direction of the EEA, its members, and the sector as a whole.**

The EEA Symposium 2025 is your opportunity to **actively connect** with leaders, innovators, and changemakers shaping the future of our industry. Together, let's build a hospitality ecosystem that uplifts communities, respects nature, and drives sustainable growth.



ESG PROGRAMME FOR HOSPITALITY LEADERS

Lead your business through the complex and rapidly changing sustainability landscape. Register your interest now!





SESSIONS

08.15 - 08.45

Breakfast Roundtables

Special breakfast sessions hosted by our sponsors



Zero carbon building

Sponsored by
beyond carbon energy
Romeo Boardroom



Optimising resources and productivity

Sponsored by
PMI GoGreen by d2o
Juliet Boardroom



Maximising guest comfort and energy savings

Sponsored by
Verdant by Copeland
Hamlet Boardroom



Holistic development: A singular strategy for concurrent compliance

Sponsored by
Studio Moren
Boardroom

08.00 - 08.50

Networking Breakfast



Mix, mingle and meet

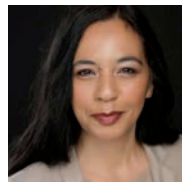
Sponsored by
Our Silver Sponsors
Westin Foyer



SESSIONS

08.50

SETTING THE SCENE



Ufi Ibrahim
Founder and CEO
Energy & Environment Alliance



Prof. Marc Lapere
Lead in ESG & Sustainability
King's Business School

09.00

HOSPITALITY 'DRAGONS' DEN'



Hospitality entrepreneurs pitch their latest projects and development ideas to our audience of investors and experts – the 'dragons'.

Positive Hospitality – Costa Rica



Facilitator
Ramsey Mankarious
CEO
Cedar Capital Partners



Jorge Jiménez
CEO
Stone Alliance

Inner City Regeneration



Facilitator
Jonathan Hubbard
Head of Hospitality, EMEA
Cushman & Wakefield



Hans Meyer
Co-Founder & Managing Director
Zoku

Net Zero Emissions



Facilitator
Vincent Purino
Director, EU Business Development
Verdant by Copeland



Robert Godwin
CEO
Lamington Group

Positive Hospitality – Europe



Facilitator
Martina Alonso
Senior Director Project, Construction & Technical Services
Radisson Hotel Group



Frank Bermond
VP Design & Construction
AccorInvest



SESSIONS

11.00

Coffee

11.30

HOSPITALITY 'DRAGONS' DEN'



Hospitality entrepreneurs pitch their latest projects and development ideas to our audience of investors and experts – the 'dragons'.

Net Zero Emissions



Facilitator
Herbert Hetzel
Founder & CEO
beyond carbon energy



Tim Wheeldon
Director
Zeal Hotels

Regeneration of Cities



Tom Wilson
BREEAM Science Lead
BRE Group



Andrew Waugh
Partner
Waugh Thistleton Architects

Circularity Innovation



Facilitator
Bryan Oknyansky
Head of Sustainability
Studio Moren



Xander Bueno de Mesquita
Developer
Epona Portugal



Meiny Prins
Executive Chairman
Priva Group



Eva Gladek
CEO
Metabolic



SESSIONS

13.00

Lunch Roundtables

Special lunchtime sessions hosted by our sponsors



Zero carbon building

Sponsored by
beyond carbon energy

Romeo Boardroom



Optimising resources and productivity

Sponsored by
PMI GoGreen by d2o

Juliet Boardroom



Maximising guest comfort and energy savings

Sponsored by
Verdant by Copeland

Hamlet Boardroom



Asset level carbon intelligence

Sponsored by
Mobius Carbon

Boardroom

13.00

Networking Lunch



Mix, mingle and meet

Sponsored by
Our Silver Sponsors

Westin Foyer



SESSIONS

14.00

STANDARDISING SUSTAINABILITY METRICS FOR INVESTMENT SUCCESS

As climate risks surge, real estate values and hotel cash flows face mounting threats. Financial markets—insurers, lenders, investors—need accurate, audit-grade data and reliable benchmarks to drive necessary pricing shifts and speed up sustainability efforts. This expert panel session offers a crucial chance to shape global sustainability metrics for the hospitality industry, bridging the gap between green practices and investor demands.

Setting the scene



Facilitor
Prof. Marc Lapere
Lead in ESG & Sustainability
King's Business School



Corey Walrod
IFRS

Expert panel



Robin Pritchett
Associate Director,
Head of Building Performance UK
Cundall



Navneet Bali
CEO
LyvInn



Angela Lille
Co-Founder and Chair of Sustainability Working Group
BT4Europe



Theodor Kubak
Managing Partner
Arbireo Hospitality Invest



Olivier Granet
CEO
Kasada Group





SESSIONS

16.00

HOW ESG IS IMPACTING INVESTOR AND LENDER SENTIMENT



With this specialist panel, hear the views of a diverse group of investors and lenders on how ESG is impacting buy and hold decisions and what changes we can expect to see. How does the approach of different types of investors in the hotel sector compare the approach of investors in other sectors? What are the main drivers?



Facilitator
Rekha Toora
SVP, EMEA Capital Markets, JLL and Chair EEA Capital Markets Committee



Jacob Rasin
SVP Transactions Pandox



Alison Barry
Director Sustainable Finance HSBC UK



Thomas Laakso
CEO CapMan Real Estate



Elena Ladisova
VP Real Estate Asset Management Brookfield

16.40

PEOPLE-CENTRIC HOSPITALITY



Uncover strategies for driving cultural and organisational change by putting people at the heart of hospitality and sustainability.



Sara Rosso
CEO PlanHotel



Soraiya Salemhamed
ESG Director 4C Group



Facilitator
Young N. Nguyen
CEO & Founder PMI GoGreen by d2o



Bernard Murphy
Group Managing Director Ralph Trustees



Cecilie Laeskogen
General Manager Sundvolden Hotel



SESSIONS

17.20

LEADERSHIP AND TRANSFORMATION



Fireside chat.



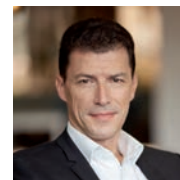
Host
Prof. Marc Lapere
Lead in ESG & Sustainability
King's Business School



Emma Cherniavsky
CEO, UK
United Nations Refugee Agency (UNHCR)



Al-karim Nathoo
CEO
4C Group



Gilles Clavie
CEO
AccorInvest

18.00

SYMPOSIUM WRAP-UP



Closing remarks.



Host
Prof. Marc Lapere
Lead in ESG & Sustainability
King's Business School



Peter Till
Chairman of the Advisory Board
EEA

18.10

RECEPTION



Mingle and network in Hithe & Seek

Sponsored by
Urban Living News

